Responses to "On Track if ..." September 24, 2013

On track if...

- Biggest impact/relevant
- · Easy to measure, well defined
- Assigned with other work, not duplicating or replacing, supplementary
- Provide a measure of state investment in economic development
- Recommendations are:
 - 1) Achievable in legislative process
 - 2) Solve a significant public policy problem
 - 3) Make sense to public and stakeholder groups
- Are quantifiable, measurable
- Are easy to understand
- Can be tracked without undue administrative burden
- Are easily understood, concise
- Use 3rd party validated measure for specific program outcomes
- Use existing data for high level measures
- Recognize the difference between short, medium and long-term results and value them appropriately
- Clarify and define economic development
- Make sense to people who don't know or care much about economic development
- Define economic development and separate it from other investments in quality of life or other areas
- Define state investments in economic development
- Narrow the focus to measure state investment vs. return and not other definitions of economic development
- Metrics based on return on investment
- Great meeting structure and effort to stay focused on the task(s).

Metrics Subgroup:

- The flow of the exercise did not lead to a clear conclusion
- We may not have had the right mix of interests in the group. We need help interpreting our subgroups outcomes as defined in the legislative proviso

Roles & Organization

- Single mindedness of participants in the breakout session
- Liked: Reports from each of the groups was helpful. To see the process coming together and

- interconnections being made was appreciated
- Change: Get the agenda out earlier
- Plus: More group breakout time
- Minus: Goals more specifically outlined and focused on
- Facilitator of metrics was helpful in keeping group on track
- Roger's introduction on methods of discussion and collecting data ended up being quite helpful.
- Roles & responsibilities (org.) went well very good
- Smaller groups change? Nothing
- Keep generous time for work groups
- Stop New seating without worktables
- Start Group seating with tables for writing & making notes)
- Good. Loved the video!
- Improve: No legislative representation in our group today
- Went well: Roger's management of content and time
- No criticism of meeting
- Plus: Great introduction and meeting plan
- Minus: Meeting plan not shared with facilitators in advance
- If we're serious about WEDC "change management," need a clean sheet sector/focus example while leveraging the good in the status quo.
- Plus: Variety of participants, depth of knowledge
- Minus: Location